



Sponsorship Packages

2009 HR Tampa Expo

ALA CARTE EVENT PAVILION – Tampa, FL

Wednesday, September 16, 2009
7:30am – 4:30pm

<p><u>(1) Platinum Sponsor - \$3000</u></p> <ul style="list-style-type: none"> ◆ One (1) booth in expo hall – in location of choice with banners displayed if provided ◆ Five (5) minutes of microphone time on podium at the Main Lunch General Session ◆ Sponsor of choice with a table-top signage ◆ Acknowledgement in the program ◆ Four (4) complimentary conference lunches ◆ Logo in Tampa Tribune Conference advertisement ◆ Logo on all major HR Tampa Conference mailings ◆ Logo displayed in on-site conference program ◆ Logo displayed on the program at the beginning of all general sessions ◆ Full page advertisement in HR Tampa E-Newsletter ◆ Description of company and products/services (up to 40 words) included in on-site conference program ◆ Sponsorship ribbons for four staff members ◆ Ribbon identifying sponsorship level at booth 	<p><u>(2) Gold Sponsor - \$2500</u></p> <ul style="list-style-type: none"> ◆ One (1) booth in expo hall ◆ One (1) general session announcement from HR Tampa officers thanking company ◆ Two (2) full Conference Registrations including lunch ◆ Breakfast or afternoon break table-top signage acknowledgement ◆ Logo in Tampa Tribune Conference advertisement ◆ Logo on all major HR Tampa Conference mailings ◆ Logo displayed in on-site conference program ◆ 1/2 page ad in HR Tampa E-Newsletter ◆ Description of company and products/services (up to 40 words) included in on-site conference program ◆ Sponsorship ribbons for two staff members ◆ Ribbon identifying sponsorship level at booth
<p><u>2 Silver Sponsor - \$1500</u></p> <ul style="list-style-type: none"> ◆ One (1) booth in expo hall ◆ One (1) general session announcement from HR Tampa officers thanking company ◆ Logo on all major HR Tampa Conference mailings ◆ Logo displayed in on-site conference program ◆ Description of company and products/services (up to 40 words) included in on-site conference program ◆ Post conference participant and vendor lists ◆ Sponsorship ribbons for two staff members ◆ Two complimentary conference lunches 	<p><u>(20) Bronze Sponsor - \$900</u></p> <ul style="list-style-type: none"> ◆ One (1) booth in expo hall ◆ Business Card ad in on-site program ◆ Description of company and products/services (up to 40 words) included in on-site conference program ◆ Post conference participant and vendor lists ◆ Sponsorship ribbons for two staff members ◆ Two conference lunches provided

- All Sponsorship payments must be received by 7/15/09.
- Company - 40 words must be submitted by 7/15/09 and must be in a Word document.
- Company Logo must be in Web-ready JPG (15 K max) and received by 7/15/09.

Sponsorship Information, contact our Non- Revenue Director: Chris Greene • Shaker Recruitment Advertising & Communications • 813-289-7347 • chris.greene@shaker.com

Please send payment to: HR Tampa, c/o SRAC, Chris Greene, 1408 N. Westshore Blvd., Suite 508, Tampa, FL 33607

Sponsorship Cancellation Policy

Due to time, printing and budget constraints, it is the policy of HR Tampa to disallow sponsorship cancellations.

HR Tampa Cancellation Policy

In the event of unpreventable circumstances, e.g. hurricanes or other occurrences beyond our control, HR Tampa will work with event sponsors to either reschedule the sponsored event or arrange for a refund. This is the only circumstance under which a sponsorship refund may be made available.

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